Maltina *Dance All* Records First Eviction

By Raheem Akingbola

After one week in the Maltina Dance All Academy, the Sharta family became the first family from the ten qualified families to be evicted from the Academy.

A statement made available to THISDAY, said the judges made up of Michael Adegoke, Janell Bargess, both top professional dancers from the United States and Moyiwa Ochimoke, a dance instructor and author said the Shartas fell short of the standard required to continue in the Academy.

The Sharta family qualified from the Benin audition centre. Catherin Sharta, who qualified, the family, is a good dancer, but the other family members could not match her rhythm as there was lack of coordination and synchronisation from the family.

It therefore did not come as a surprise when the hostess, Kemi Adetiba, delivered the verdict. After performing Wanobia dance, they were able to satisfy the judges with their performance, thereby leading to their eviction from the academy.

The families had earlier engaged in various dances from across Nigeria tagged 'Wanobia.' After the extensive rehearsals, which lasted more than two days, the families then performed the dance picked.

The Jonas and Iselemo families performed the Swango dance of the Tiv from Benue State; the Ayeni and Sharta families performed the Ailiogu dance from the Igbos from the eastern part of Nigeria; the Nelson and Adejo families performed the Bata dance from the Yorubas of the South West, while the Wyss and Uhiaje families performed Niger Delta dances.

The interesting first performance drew loud applause from the audience at the jam packed venue of the show, given the excellent rendition of dances from the contestants, who ironically performed dances that are not from their ethnic group.

After the performances, the Sharta and Jonas families were slated for eviction, but the judges spared the Jonas family, who ironically performed well during the opening performance, drawing a standing ovation from the audience and the judges. Amanda Eielemo was chosen as the dancer for the night because of her talent, precision and timing, according to the judges.

CSR: Afromedia Deepens 'Going Green' Initiative

The corporate social responsibility (CSR) initiative of Afromedia, the leading out of home advertising company in the country, has been consolidated with a walk for cleaner and better environment tagged 'Walkathon'.

The company is celebrating its 50th anniversary with a theme, 'Be Green'. The CSR initiative is to draw public attention to the need for a neat and clean environment. Therefore, the Walkathon is a call to action the need for Nigerians to begin to take more than a cursory look and pay attention to the environment.

In an event targeted at staff and families of Afromedia, members of board and their families, shareholders, suppliers, clients and government agencies, Walkathon is designed as a communication, CSR and marketing engagement tool to passionately connect Afromedia with its community and promote the need to 'Be Green'- neat and clean in all its interactions with the environment.

It is to build a robust CSR engagement campaign across the country to support Afromedia's desire for Green Nigeria with intrinsic and far-reaching values for Afromedia.

Explaining reasons behind Afromedia's adoption of environmentally friendly initiative, the group managing director of the company, Mr. Akin Ige Olopade, said "the challenges of climate change and the resultant debates, intervention initiatives and advocacy efforts have also partly informed our decision to chart this course. We realise and deeply understand the urgent need to protect our environment and by so doing, protect our future."

Therefore, as a leader in the industry, the company is committed to championing the cause of the environment, especially with the global call on Climate change. To drive home this point further, Afromedia has joined the United Nation's call for tree planting across the globe. The company has selected locations Pan Nigeria for the tree planting exercise.

Speaking further, Olopade says the company is the first in the advertising industry to use solar energy to power its outdoor signages across the country. In his words, "We are pioneers in this business, and one of the qualities of a good leader is to lead by example. As a result, Afromedia is committed and ready to work in partnership with credible agencies and up to help discover other sources of energy."

Spoil yourself
THE TATA INDIGO

2years / 30,000km free service plus Registration

Free To-go-kit (foot mat, fire extinguisher and breakdown)

Free Breakdown recovery within Lagos & Abuja city limits

Colour/trim selection on a first come first served basis

N1,595,000

3 Years or 100,000km Warranty

Key Security, Central locking system, Power Steering, 1.4L tre engine, Strong independent Suspension, Full Power options, Fog lamps, Head Light levelling, Digital trip meter, Burner, 150 litres boot space

TATA cars, more car *per car*

VIRAMSUN MOTORS

LAGOS: Victoria Island: 17A, Kofoworola Street, Victoria Island, Lagos. Ipaja: 3A, Ipaja Oyekanmi Road, Ipaja, Lagos. ABUJA: 1908 KT, Airport Road, Rankus Compound, CBD, Abuja. 118, Idu Industrial Area, Near Dangote Cement Warehouse, Sany Compound, Abuja.

SALES | SERVICE | GENUINE SPARES | BODY SHOP | FINANCE

SALES HOTLINES
0805 869 8830, 0805 869 8882
0805 869 8841, 0805 869 8857

SERVICE HOTLINES
0805 869 8835

Email: tata@sungroupe.com

aerial view