



**African Council of Chief Executives, Inc/  
Conseil Africain des Chefs d'Entreprise**

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**July 19, 2013**

Akin Ire Olopade  
Group Chief Executive  
Afromedia Plc.  
39 Ladipo Bateye Street, Ikeja  
Lagos, Nigeria

Dear Mr. Olopade:

Please accept the congratulations of everyone here at the African Council of Chief Executives, the African Business Council and the Africa Media Corporation as this year's 'Best Outdoor Company of the Year' for your demonstrated support and commitment to sound corporate governance principles, business excellence and socioeconomic growth in Nigeria. Your corporate governance culture, leadership excellence, hard work, innovation, and commitment to Nigeria's socioeconomic development have been an inspiration to all of us.

The African Council of Chief Executives recognises and appreciates the tireless efforts and meaningful contributions made by reputable organisations and businesses committed to sustainable economic growth and human development in Africa.

All of us at the African CEO Council, the African Business Council and the Africa Media Corporation are predicting a brilliant future for you, and also wish you a continued success and prosperity.

In solidarity,

A handwritten signature in blue ink, appearing to read 'Peter SaSellu', is written over a horizontal line.

**Peter SaSellu**

*President and Group CEO*



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***Providing leadership for socioeconomic growth***